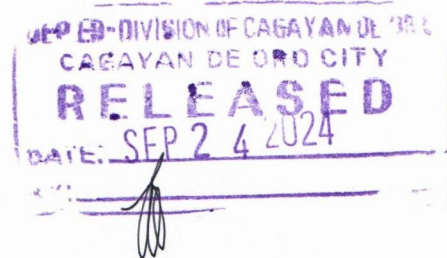




Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

September 23, 2024

DIVISION MEMORANDUM

No. 725 s. 2024

**PARTICIPATION TO THE ADVOCACY ON THE CELEBRATION OF
WORLD NO TOBACCO DAY 2024**

To:

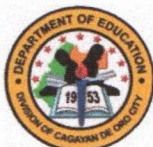
CONCERNED SECONDARY SCHOOL HEADS
CONCERNED SCHOOL-BASED & OKD NDEP FOCALS
CONCERNED SCHOOL HEALTH PERSONNEL
This Division

1. Per letter of invitation by the office of the Department of Health- Center for Health Development Northern Mindanao (CHDNM) will jointly conduct the advocacy on the celebration of World No Tobacco Day 2024 through symposia and on the spot painting contests, you are hereby advised to participate the said activities observing the No Class Disruption policy in the following schools and schedule:
 - Bulua National HS - October 1, 2024
 - Carmen NHS - October 2, 2024
 - Puntod NHS - October 3, 2024
 - Cagayan de Oro NHS - October 4, 2024
2. Attached is the communication letter from DOH-CHDNM for your reference.
3. For any concerns and clarifications, please contact Mr. Nichol V. Salido at 0917-324-9060 and or Ms. Karen Kaye D. Alcestro- Conol, DOH-Non-Communicable Diseases Cluster thru mobile number 0977-820-4705.
4. In adherence to Equal Opportunity Principle (EOP), inclusive and treatment are accorded to all personnel regardless of disability, sexual orientation, gender, religion, and ethnicity.
5. Compliance to this memorandum is desired.

ROY ANGELO E. GAZO

Schools Division Superintendent

Encl.:
Reference: As stated
To be indicated in the Perpetual Index
Under the following subjects:
DOH-CHDNMOKD-NDEP
NDEP-BKD/nic



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Mobile No: +63 975 6403 226 (Globe) | +63 951 1710 902 (Smart)
Email Address: cagayandeoro.city@deped.gov.ph

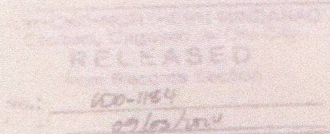
As the Guidance Advocate together with our Technical Board, we are all the guidance committee's intention should provide them with the



DEPARTMENT OF HEALTH
CENTER FOR HEALTH DEVELOPMENT- NORTHERN
MINDANAO
J. V. Serina Street, Carmen, Cagayan de Oro City
PABX (+63) 917-148-3298
Email address: chdnm@doh.gov.ph

August 19, 2024

Dr. Roy Angelo E. Gazo
Schools Division Superintendent
Department of Education - Division Office - Cagayan de Oro City
Fr. William F. Masterson Avenue
Upper Balulang, Cagayan de Oro City 9000
cagayandero.city@deped.gov.ph



Attention: Dr. Baldomero Mark B. Meso III
Medical Health Officer III

Dear Doctor Gazo:

The World Health Organization (WHO) advocates the Celebration of World No Tobacco Day 2024 that will give a platform to young people across the world, who are calling for the tobacco industries to stop targeting them with products that are harmful to their health. The advocacy also includes adhering relentless marketing of dangerous tobacco products through social media and streaming platforms. This annual celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what the World Health Organization (WHO) is doing to fight the tobacco epidemic, and what people around the world can do to claim their right to health and healthy living and to protect future generations.

With this, the Center for Health Development Northern Mindanao (CHDNM) would like to partner with the Department of Education - Division Office - Cagayan de Oro City in bringing the advocacy near to the students. We would like to invite three hundred - fifty (350) students per school from the following:

- Bulua National High School - October 1, 2024
- Carmen National High School - October 2, 2024
- Puntod National High School - October 3, 2024
- Cagayan de Oro National High School - October 4, 2024

There will be a symposium about tobacco control and on the spot painting contest which will be participated by 5 students per school. This will commence on October 1-4, 2024 with four (4) of the schools mentioned above.

Meals for the symposium and materials for the painting contest will be provided by our office. We kindly request your permission for the venue of the said event to be inside the school premises.

For any clarifications, please contact Ms. Karen Kays D. Alcesto - Conol or Ms. Gemma A. Simene of the Non - Communicable Diseases Cluster thru landline 85871-23 or mobile no. 09778204705.

Thank you.

Very truly yours,

SULPICIO HENRY M. LEGASPI, JR., MD, MPH, FPSMS, CESO IV
Director IV

Sa Bagong Pilipinas, Bawat Buhay Mahalaga!



DEPARTMENT OF HEALTH
CENTER FOR HEALTH DEVELOPMENT- NORTHERN MINDANAO
J.V. Serifa Street, Carmen, Cagayan de Oro City
PABX (+63) 917-148-3298
Email address: pacd@ro10.doh.gov.ph
Website: <http://www.ro10.doh.gov.ph>

ON THE SPOT PAINTING CONTEST MECHANICS

CRITERIA FOR THE PAINTING CONTEST

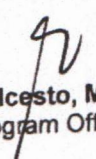
- The competition is open to all students.
- Contestants will execute the painting in the venue and must complete the painting during the allotted time, from 1:00 pm to 4:00 PM (3 hours)
- The painting should depict the theme and the celebration: *"Hingang Ginawa Kapag Healthy Lungs ang Pamilya."*
- The DOH CHD Northern Mindanao will provide the painting materials (pastel/oil paint, canvas and paint brush). The artist can bring a painting brush of his/her own.
- The following are the criteria for Judging

CRITERIA	RATING
Originality	40 %
Craftsmanship/workmanship	25 %
Interpretation of the theme	20 %
Artist statement	15 %
Total	100 %

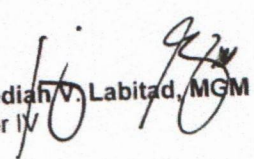
The winners will be awarded plaques and corresponding cash prizes.

First Place	Php 5,000.00
Second Place	Php 3,500.00
Third Place	Php 2,500.00
Consolation prizes	Php 1,000.00

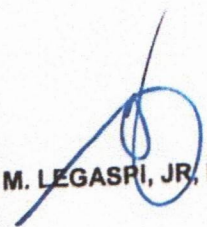
Prepared by:


Karen Kaye D. Alcesto, MN, DM
Senior Health Program Officer

Noted by:


Dr. Tristan Jediah V. Labitad, MGM
Medical Officer IV

Approved by:


SULPICIO HENRY M. LEGASPI, JR, MD, MPH, FPSMS, CESO IV
Director IV